

A Bright Future™ is what the UConn Police Department wants for you and for everyone in our community. The men and women of the UCPD work hand-in-hand with members of our community to identify public safety concerns, provide education, host community events, and realize practical and effective solutions to the issues facing our neighborhoods. These efforts, coupled with directed enforcement and thorough investigations, serve to make Bright Future™ a model public safety campaign by the UConn Police Department. Through using a multifaceted approach to complex problems, we provide education, information, and enforcement as we work cooperatively with community members to achieve safer communities and a Bright Future™ for everyone.



Bright Future™ is a public safety campaign of the University of Connecticut Police Department. For more information on the Bright Future campaign and partnership opportunities, please contact the Community Outreach Unit of the UConn Police Department at PDStartTeam@uconn.edu.

University of Connecticut Police Department
126 North Eagleville Road
Storrs, CT 06269-3070



IMPORTANT CONTACT INFORMATION

EMERGENCY 911

UConn Public Safety Dispatch

UConn Police 860-486-4800

UConn Fire 860-486-4925

**UCPD Community Outreach Unit
Babbidge Library Substation**
860-486-5237

UConn Wellness and Prevention Services
860-486-9431
wellness.uconn.edu

UConn Policy on Alcohol and Other Drugs
<http://policy.uconn.edu/2012/03/07/alcohol-and-other-drugs-policy-on/>

Mothers Against Drunk Driving
www.madd.org

*Want to learn more about
emergency preparedness?*

Be UConnReady and visit
oem.uconn.edu

**UConn
RE!DY**



Impaired Driving Prevention

Simple Decisions

Keeping your future bright is a matter of simple decisions made each and every day. You're not alone when you make these simple decisions:

- 84% of college students use a designated driver. You are **NOT ALONE** when you make this simple decision.
- **DESIGNATE** your sober driver **BEFORE** your group begins to drink.
- Take **ONE CAR** and agree ahead of time what time everyone will go home.
- **PAY ATTENTION** to the sober driver and don't let them feel left out during the party.
- Keep the **PHONE NUMBER** of a local transportation service in your phone in case something happens.
- If you aren't the sober driver, **GIVE** your **KEYS** to them **BEFORE** you start drinking.
- If you are hosting, be sure to provide **FREE NON-ALCOHOLIC** beverages for sober drivers.
- If you are the **SOBER DRIVER**, make sure you consume **NO ALCOHOL AT ALL**.
- If you are the **SOBER DRIVER** and someone offers you a drink simply say "No thanks, I'm driving".
- Remind yourself that **BUZZED DRIVING= DRUNK DRIVING**.
- Be prepared to **HANDLE A FRIEND** that insists they are okay to drive themselves home. **AGREE** as a group **AHEAD OF TIME** how you will handle this.



Police & Prevention

Police officers and the community can work together to reduce impaired driving.

The UConn Police Department presents Bright Future Alcohol and Other Drug educational classes. The focus is on increasing awareness of the myths surrounding drinking and drug use on campus, discussing the consequences of alcohol and other drug abuse, as well as impaired driving, and incorporating group activities for developing strategies for dealing with alcohol and other drugs. These classes are highly interactive so you can be part of your own educational experience.

Part of the Bright Future Alcohol and Other Drug Safety Campaign is a fun and interactive event that the PD hosts across the University. This activity-driven event includes experiences with simulated impairment and physical activities, educational opportunities, and an innovative impaired driving simulation.

For more information on these events, contact PDStartTeam@uconn.edu or visit our website!



Powerful Knowledge

Keep yourself safe and save lives with information about alcohol and its effects on your ability to drive.

- The legal drinking age in Connecticut is 21. If you have alcohol and you're not 21, you are breaking the law.
- Approximately 1/3 of all traffic-related deaths in the United States involve alcohol-impaired crashes.
- Not all alcoholic beverages are the same. One 12oz beer (5%)= one 8oz malt liquor (7%)= one 5oz wine (12%)= one 1.5oz distilled spirits or liquor (40%). The alcohol percentage of each drink can change this equation! Impairment sets in early.
- Alcohol is a depressant that first affects your judgement. At only .02% Blood Alcohol Concentration (BAC), you make poorer decisions, have a decline in visual function, and a decline in the ability to perform two tasks at the same time. This can occur with two or fewer drinks. **BUZZED DRIVING IS DRUNK DRIVING**.
- Even though many people equate drunk driving with alcoholism, 85% of drunk driving episodes were reported by binge drinkers. Binge drinking is 5 or more drinks for men or 4 or more drinks for women during a short period of time.
- In 2009, 18% of fatally injured drivers tested positive for illegal, prescription, or over-the-counter medications.
- Drivers in Connecticut report engaging in drinking and driving at a higher rate than the national average. **IT HAPPENS HERE**. Let's end it here.